



CARRIE K.

## CARRIE K. MEDIA FACTSHEET

### ABOUT CARRIE K.

Carrie K. specializes in artisan-crafted jewellery made of silver, gold and semi-precious stones. The playfully, elegant designs celebrate being true to oneself and the beauty in imperfection over flawlessness.

Carrie K. jewellery is for people with a strong sense of self – people who enjoy expressing their individuality and passions through what they wear. Designer and silversmith Carolyn Kan started learning to silversmith in Florence. As such, her designs may be contemporary but each piece of jewellery is handcrafted the old way, with great time and care.

**“I could not articulate our philosophy better than Dr Seuss who said “Be who you are and say what you feel, because those who matter don't mind and those who mind don't matter.” Says Carrie**



Above: Carolyn Kan, Founder and Designer

## **BIOGRAPHY: CAROLYN KAN,**

### **CARRIE K. FOUNDER AND DESIGNER**

A former managing director of an international advertising agency, Carolyn Kan took a year off the corporate race to travel. She had an epiphany when she was learning to silversmith in Florence and Carrie K. Artisan Jewellery was created in July 2009.

Just a year later, in 2010, Kan won ELLE Awards “Jewellery Designer of the Year”. This helped catapult Carrie K. from a successful Singapore jewellery label into an international export label. In addition to multi-label concept stores in Singapore, Carrie K. is stocked in Japan and was recently selected by Yuji Yamamoto for his multi-label concept stores, Make One’s Mark.

In 2012, Carrie K. was selected to show at Tranoi, at Paris Fashion Week, and at Seoul Fashion Week.

### **INSPIRATION**

“I love working with sterling silver and semi-precious gems and finding inspiration in a wide variety of themes - from everyday objects that usually go unnoticed to what people have to say.”

Carrie K comprises five main collections: ODYSSEY, RAW, LIQUID METAL, CHARMED and WORD. Many of the pieces in each collection are designed to stack with pieces from other collections.

### **Collections**

Inspired by the ancient Greek epic poem about Odysseus' long journey home to Ithaca after the Trojan War. The pieces in the ODYSSEY collection are designed to look like they could have been from that ancient age, and recently uncovered by archaeologists.



ODYSSEY Moly Stacked rings

The RAW Collection is simple, organic, purposely unpolished and aims to make imperfection desirable.



RAW Limited Sliced Amethyst Earrings

The LIQUID METAL collection was inspired by experiments with molten metal.



LIQUID METAL drop earrings

The CHARMED bracelets are a collaboration with a leather smith from Florence. The bracelets are designed to be worn stacked or on their own with new colours to choose from every season.



CHARMED Metallic Calfskin Bracelets

The WORD collection lets people express themselves through words that they find meaningful.



WORD Necklace

### **VERITAS BY CARRIE K.**

Veritas By Carrie K., is Carrie K's designer jewellery line that re-interprets tradition and re-imagines everyday objects in a tongue-in-cheek way. This line features statement jewellery using unusual production techniques in order to create designs that are fresh and unexpected.

The new line comprises three distinctive collections: REBORN, HEAVY METTLE and GENDER BENDER.

### **Collections**

In the REBORN collection, simple everyday objects that usually go unnoticed are given a new life when immortalised in precious metal.



REBORN Rose Gold Safety Pin Pave Diamond Ring

The HEAVY METTLE Collection is about inner strength and not judging a book by its cover. It features statement lattice-worked, leather accessories treated to look like it is made of metal.



HEAVY METTLE Gear Necklace

The GENDER BENDER Collection rejects preconceived notions of gender roles. It reworks things associated with one gender to suit the other gender as well. For example, the all-too-familiar bow tie is re-invented in sterling silver for both men and women. Made using a new technique, it is as light as a teaspoon.



GENDER BENDER Yellow Gold Bow Tie

## **TIMELINE**

July 2009	Carrie K. was established
Dec 2010	Won ELLE Awards “Jewellery Designer of the Year”
May 2011	Launched signature line, Veritas by Carrie K. Singapore - Pre-Spring 2012 Blueprint
Oct 2011	Established the Carrie K. Atelier
Jan 2012	Launched in Japan
Feb 2012	Paris - F/W 2012 TRANOI
April 2012	Seoul, Korea - F/W 2012-2013 Seoul Fashion Week
May 2012	Singapore – Cruise 2012 Blueprint

## **STOCKISTS**

SINGAPORE	Quintessential The Society of Black Sheep Asiatique Collections Strangelets Doorstep Luxury Black Market
JAPAN	Make One’s Mark

Carrie K. can be found online at: [www.CarrieKRocks.com](http://www.CarrieKRocks.com), [www.VeritasbyCarriek.com](http://www.VeritasbyCarriek.com), and on Facebook at [www.facebook.com/CarrieKjewellery](http://www.facebook.com/CarrieKjewellery).

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